**Pedro Medina Reinón** has a degree in Philosophy from the Universidad de Murcia (1996) and a doctorate in Cultural Sciences from the Scuola Internazionale di Alti Studi in Modena (2001). He worked as a researcher at the Istituto Universitario di Architettura in Venice (2002-2003) and since 2006 he has been the Director of the Cultural Area at the Istituto Europeo di Design in Madrid, where he also teaches a range of history of art, aesthetics and semiotics subjects.

His main areas of work are the History of Aesthetic Ideas and Art Theory, with a focus on the relationship between art and society in politically-driven art practices, which has led him to research new languages in contemporary art, especially video-creation and digital media. He has curated several exhibitions, such as *Nuevos comportamientos fotográficos* (Murcia, 2003), *No Borders* (Murcia, 2006), *Vertigine* (Murcia, 2006), *Zona de emergencia* (Madrid, 2007), *Carne y piedra* (Madrid, 2008), *Guantanamo Museum* (Madrid, 2009), *Especulaciones* (Cartagena, 2009), *Mapping Madrid* (online and Madrid, 2009), *(Diseñ)a* (Madrid, 2010), *Let’s Play!* (Madrid, 2010), *El corazón de las tinieblas* (Cartagena, 2010), *MadridDesignNet* (Madrid and Shanghai, 2010), *Fachadas. Casa Dorda* (Madrid, 2010), *En esencia* (Madrid, 2011), *Cartografiar el espacio* (Madrid, 2011), *De héroes y travesías. Tiempos encontrados* (Cartagena, 2012), *Ich bin eine Ruine* (Madrid, 2012) and *El hilo de Ariadna. Lectores, navegantes* (Madrid, 2012, with Francisco Jarauta and Javier Maseda).

He is a member of the Visual Arts Critics Council, acting as chairperson of its Board of Directors between 2007 and 2011. He is the author of the book *La muerte de Virgilio. El final de una ilusión estética* [The Death of Virgil. The End of an Aesthetic Illusion] (2006), and he regularly contributes to the magazines *Artecontexto* and *Le monde diplomatique,* as well as translating, editing and coordinating several art, philosophy and design publications. Noteworthy among these are the translations of Alessandro Ferrara: *Autenticidad reflexiva* (2002), Leon Battista Alberti: *Momo o del Príncipe* (2002) and Pontormo: *Diario* (2006); and issue no. 38 of Daimon*,* devoted to Elias Canetti (2006, with A. Campillo and A. Borsari), *Zona de emergencia* (2007, 2009 and 2010), “Filosofia e discussione pubblica in Spagna”, in the *Nodi* of issue no. 57 of *Iride* (2009), “Arte y diseño” in issue no. 30 of *Artecontexto* (2011) and *El hilo de Ariadna. Lectores, navegantes* (2012, with Javier Maseda). In addition, he edits the digital magazine (nos. 6-20) and the online cultural guide ([abreelojo.com](http://www.abreelojo.com/)) published by the IED Madrid.