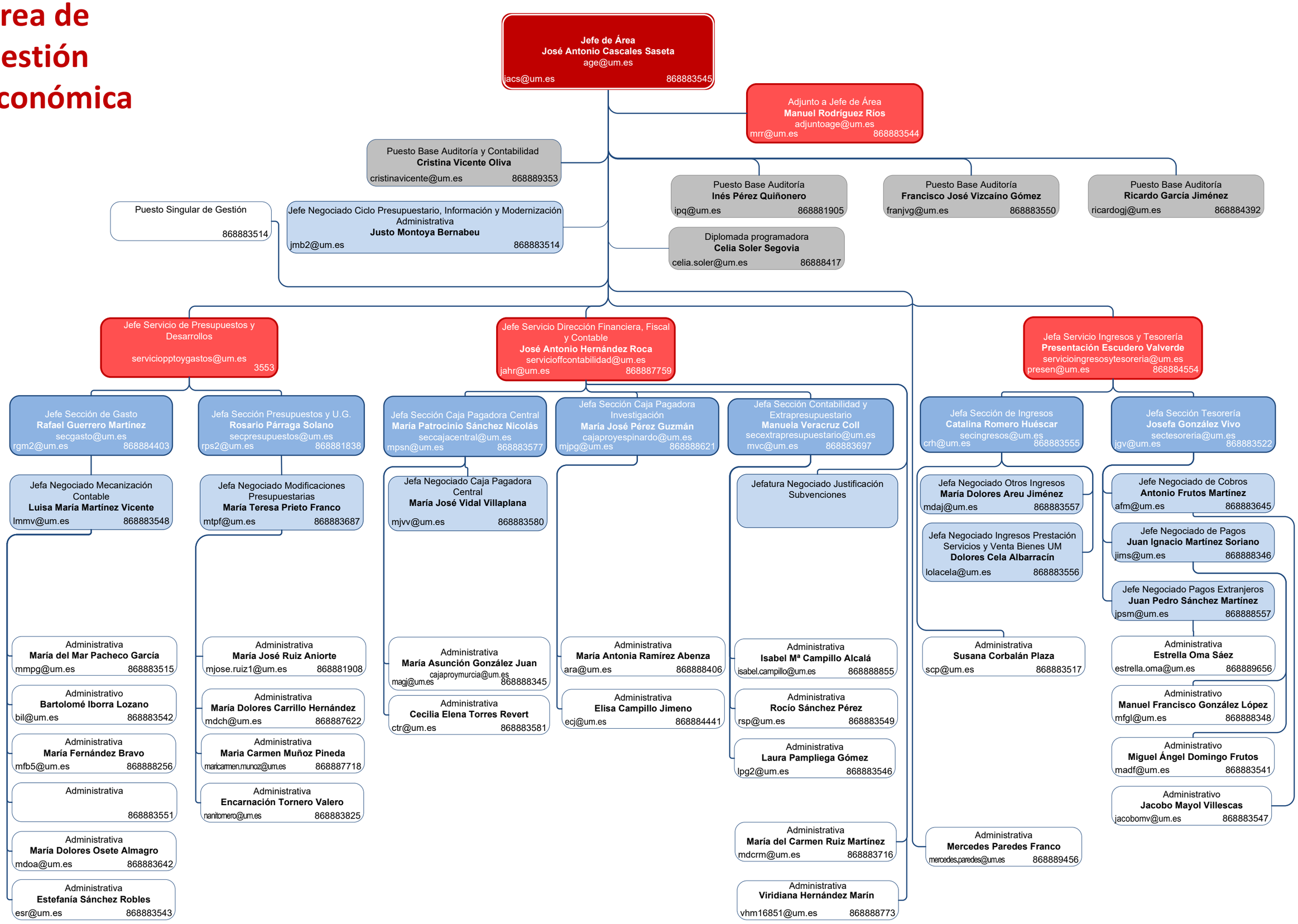Área de Gestión Económica