

MASTER ON CAREER GUIDANCE

Career Guidance is a professional activity that has experienced a great boom in recent years as a result of the growing prominence of active employment policies and the need for employment professionals specialized in providing support services to both unemployed and employed people. Through this Master's Degree in Career Guidance and Intermediation, students acquire the necessary skills to be able to develop this profession with guarantees and, specifically:

- Be able to analyse the evolution of the labour market and the impact of changing trends on professional needs.
- Be able to develop processes of labour orientation in which the users can identify their potentialities and interests, facilitating the reflection on their aptitudes, attitudes, successes and preferences and to get them establish their objectives with regard to their labour future.
- Encourage users to think about self-employment and the creation of companies as one of the possible ways to enter the labour market.
- Elaborate and design projects aimed at actions related to the orientation and labour intermediation and that, where appropriate, can be destined to public calls for assistance.
- Manage and update relevant documentation on access to employment, training and the implementation of business and entrepreneurial initiatives.

After completing the master's degree, graduates will be professionally qualified to hold the position of labour counsellor, as well as a variety of jobs linked to social and labour insertion, including:

- Employment and labour insertion consultant.
- Social and labour insertion agent and expert in labour coaching.
- Labour counsellor and Labour prospector in the public employment services and in the local and regional administrations.
- Labour counsellor and employment inserter in private entities of the third sector.
- Entrepreneurship and self-employment consultancy.
- Training and Qualification for Employment consultant.

The Polytechnic University of Cartagena participates in this master's degree. Faculty of Business Sciences.

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