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UNIT 4.3.2. Material for practice activity 2


Oxenden, C., Latham-Koenig, C. & Seligson, P. (2006). *New English File Pre-Intermediate. Student's Book*. Oxford: Oxford University Press. File 4A.

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A

**G** present perfect (experience) + *ever, never*; present perfect or past simple?  
**V** clothes  
**P** vowel sounds

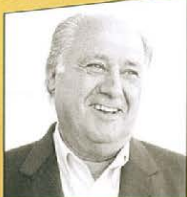
Have you ever been to that shop?  
What did you buy?

## From rags to riches



ZARA

Have you ever been to a Zara store?



**You probably have because it's one of the fastest-growing chains in the world.** The person behind Zara is Amancio Ortega. He is the richest man in Spain, but very few people know his face. There are only two official photographs of him, and he rarely gives interviews. Although he is a multimillionaire businessman, he doesn't look like one – he doesn't like wearing suits or ties, and prefers to wear jeans and a shirt.

When he was young he worked as a shop assistant in a clothes store, but he always dreamed of having his own business. In 1963 he started a small company which made women's pyjamas. In 1975, at the age of 40, he opened his first clothes shop in La Coruña, a small city in north-west Spain, and named it *Zara*. Now you can find *Zara* shops all over the world, from New York to Moscow to Singapore. So why is *Zara* so successful?

The main reason is that *Zara* reacts incredibly quickly to the latest designer fashions, and produces clothes which are fashionable but inexpensive. *Zara* can make a new line of clothes in three weeks. Other companies normally take about nine months. The clothes also change from week to week – so customers keep coming back to see what's new. It produces 20,000 new designs a year – and none of them stay in the shops for more than a month.

So if you've seen a new jacket or skirt you like in a *Zara* store, hurry up and buy it, because it won't be there for long.

**1 READING & VOCABULARY**

a What's the most popular place to buy clothes in your town? Do you buy your clothes there? If not, where?

b Read the text about *Zara*. Then cover it and answer the questions below from memory.

- 1 Who is Amancio Ortega?
- 2 What is unusual about him?
- 3 What was his first job?
- 4 When did he open the first *Zara* shop?
- 5 Where are there *Zara* shops now?
- 6 What are the secrets of *Zara's* success?

c Read the text again and underline any words that are connected with clothes.

d p.150 Vocabulary Bank Clothes.

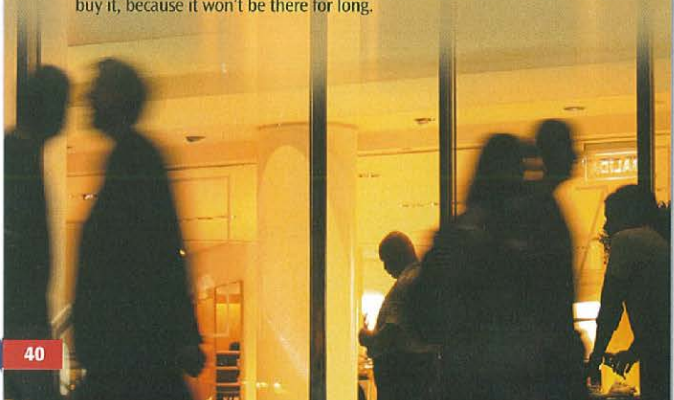
**2 PRONUNCIATION** vowel sounds

a 4.1 Put two clothes words in each column. Listen and check. Practise saying the words.

belt	blouse	clothes	coat	pyjamas	scarf
shirt	shoes	skirt	suit	sweater	trousers

b Ask and answer with a partner.


What did you wear yesterday?  
 What are you going to wear tonight?  
 What were the last clothes you bought?  
 What's the first thing you take off when you get home?  
 Do you always try on clothes before you buy them?  
 How often do you wear a suit?



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### 3 LISTENING

4.2 Listen to three people being interviewed about *Zara*. Complete the chart with their information.

	Woman 1	Woman 2	Man	Your partner
1 Have you ever been to a <i>Zara</i> store?				
2 When did you last go there?				
3 Where?				
4 What did you buy?				
5 Are you happy with it?				

### 4 GRAMMAR present perfect or past simple?

a Interview your partner about *Zara* (or another shop in your town) and write his / her answers in the chart.

b Look at questions 1 and 2 above.

What tense are they?

Which question refers to a specific time in the past?

Which question is about some time in your life?

c p.132 Grammar Bank 4A. Read the rules and do the exercises.

### 5 SPEAKING

a Complete the questions with the past participle of the verb.



1 Have you ever worn (wear) something only once?  
What? When / wear it?



2 Have you ever \_\_\_\_\_ (be) to a fashion show?  
Where? / enjoy it?



3 Have you ever \_\_\_\_\_ (dance) in very uncomfortable shoes?  
Where? What / happen?

4 Have you ever \_\_\_\_\_ (wear) 'fancy dress'?  
When? What / wear?



5 Have you ever \_\_\_\_\_ (meet) someone who was wearing exactly the same as you? When? How / you feel?

6 Have you ever \_\_\_\_\_ (buy) something and never worn it?  
What? Why / not wear it?



7 Have you ever \_\_\_\_\_ (ruin) clothes in the washing machine?  
What? What / happen?

8 Have you ever \_\_\_\_\_ (have) an argument with your family about clothes? What about?



b Interview a partner with the questions. If he / she answers 'Yes, I have', make follow-up questions in the past simple.

Have you ever worn something only once? Yes I have. A suit.

When did you wear it? For an interview for a job.

### 6 4.3 SONG True Blue



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## Clothes

a Match the words and pictures.

### Singular clothes

- a dress
- a top
- a skirt /skɜ:t/
- a shirt
- a belt
- a T-shirt
- a sweater /'sweta/
- a suit /su:t/
- a coat /kəʊt/
- a tie /taɪ/
- a scarf
- a tracksuit
- a jacket
- a hat
- a cap
- a blouse



### Plural clothes

- pyjamas /pɔ'dʒɑ:məz/
- trousers
- jeans
- shorts
- shoes /ʃu:z/
- boots
- trainers
- socks
- tights

b Cover the words and look at the pictures. Test yourself or a partner.

### Verbs used with clothes

a Match the phrases and pictures.

- get dressed
- wear (a black hat)
- take off (her boots)
- try on (a dress)
- put on (her coat)



b Cover the phrases. What is she doing in each picture?

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