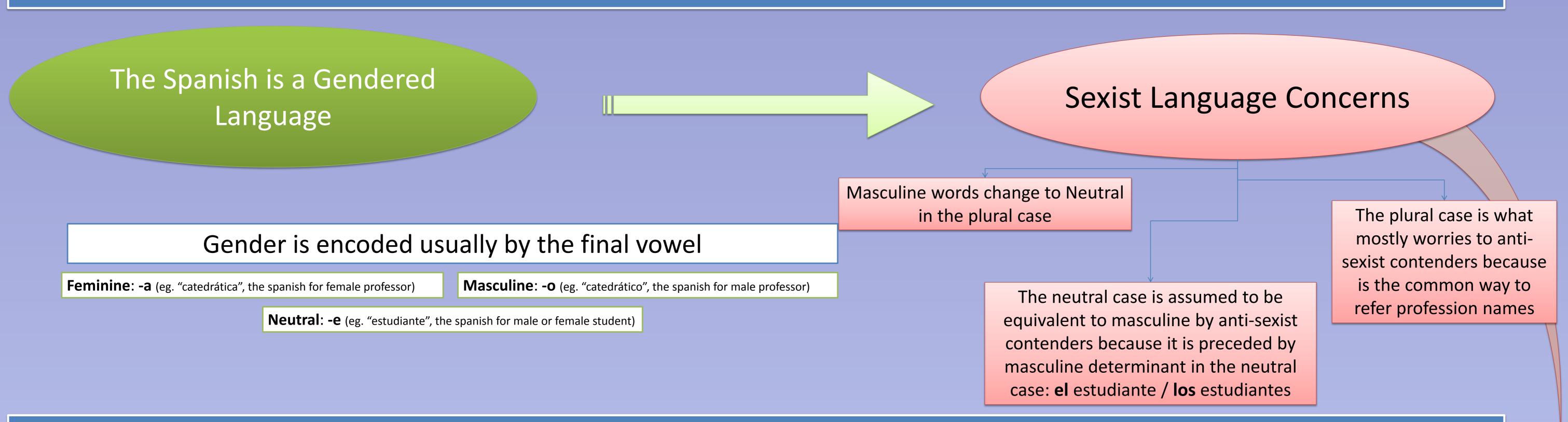


# Are sexist language assumptions empirically grounded? A priming test of sexist language hypotheses.

Marin, Javier; Pérez, Miguel A.; Ortiz, Francisco Javier; Conesa, Raquel; Marcos, Lucía
University of Murcia

## What are the sexist-language concerns in Spanish?



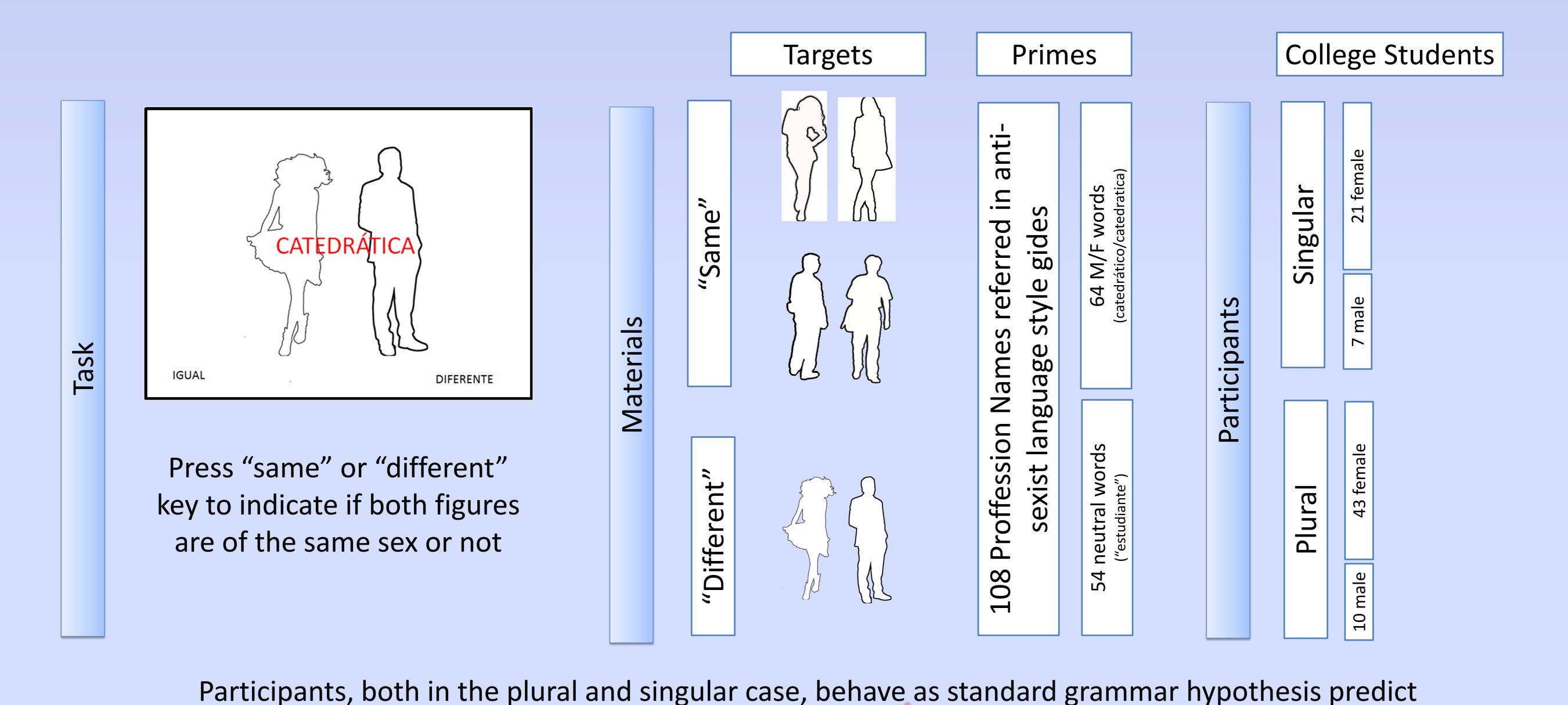
# Are these concerns empirically grounded?

## Testing sexist assumptions empirically

ypotheses

Sexist assumptions

- 1. The neutral case (both singular and plural) is semantically represented as masculine
- 2. The masculine plural refers to only male subjects



Results

Discussion

Methodology

**Singular Case** Male Female 1100 1050 ন্থ 1000 950 900 850 800 **2** 750 700 Masculine Neutral (Estudiante) (Catedrático) (Catedrática) Prime (word) type

Sexist Concerns

are not
empirically
grounded

Plural Case

Female

Male

1 100
1 050

1 000
950
950
950
750
700

Feminine
(Catedráticas)

Masculine
(Catedráticos)
Prime (word) type

If anti-sexist proposals were right we should see, in the masculine case, the inverse pattern of the feminine. Nevertheless, what we obtain is a pattern which is different from the feminine and equal to the neutral. This supports the general rule of the RAE.

Our results question the anti-sexist statements. Maybe this fight against women discrimination deserves efforts in other more productive fields.

#### References:

- Rosinski et al. (1975) Automatic semantic processing in Picture-Word interference task. *Child development, 8,* 643-647.

- Tipper, S. P., & Driver, J. (1988). Negative priming between pictures and words in a selective attention task: evidence for semantic processing of ignored stimuli. *Memory and Cognition, 16,* 64-70.

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